

## U.S. CENSUS JOB OPPORTUNITIES IN MONROE COUNTY

The U.S. Census Bureau is now hiring for the 2010 Census. These temporary, part-time positions offer good pay, flexible hours including evenings and weekends, up to 40 hours per week, paid training and the chance to work near home. Workers are needed in almost every community. Those interested can call 1-866-861-2010 or visit [www.2010censusjobs.gov](http://www.2010censusjobs.gov) to learn more.

The pay rate in Monroe County starts at \$14 per hour for a Census Taker (enumerator) plus there is a .55 cents per mile reimbursement for mileage. Jobs are also available for Crew Leaders.

The first step is to call 1-866-861-2010 to schedule an appointment to take the exam and complete the application. The exam, which takes 30-minute, consists of 28 multiple-choice questions. It measures basic skills (clerical, reading, numbers, interpreting and organizing information) required to perform census work and is being administered nearly every day at sites all over Monroe County. Practice tests are available at [www.2010censusjobs.gov](http://www.2010censusjobs.gov). Applicants must be at least 18 years old and have a valid driver's license.

You can provide a valuable community service by providing this information to people you know, people who ask for work at your business, and/or your temporary, part-time or seasonal workers. Posters, brochures and announcements suitable for your website are available.

For more information or answers to questions you may have, please contact Barbara Joyce Raczko at [wjraczko@ptd.net](mailto:wjraczko@ptd.net), 570 839-3484 or 570 216-1135.

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**Greater Pocono Business  
Magazine TV Show**  
%our Local Business and  
Economic News Report+  
Airtimes: Mondays at 4:30 p.m.,  
Thursdays at 8:00 p.m.,  
and Sundays at 12:00 noon on  
Blue Ridge Cable TV 13.  
[WWW.GeorgeTV.com](http://WWW.GeorgeTV.com)

## January 2010 Calendar of Events

<b>January 6.....</b>	<i>New Member Orientation</i> 8:30 a.m. – GPCC
<b>January 7.....</b>	<i>I-80 Toll Conversion Presentation</i> 8:00 a.m. – Pocono Inne Town
<b>January 7.....</b>	<i>Quality of Life Committee</i> 10:00 a.m. – GPCC
<b>January 8.....</b>	<i>Leadership Pocono</i> 8:00 a.m. – GPCC
<b>January 11.....</b>	<i>Education Committee</i> Noon. – JR's Grille - E. Stroudsburg
<b>January 11.....</b>	<i>Business Card Exchange</i> 5:00 p.m. – The Gem & Keystone - Shawnee-on-Delaware
<b>January 12.....</b>	<i>Economic Development/Transportation Committee</i> 8:00 a.m. – GPCC
<b>January 12.....</b>	<i>Women in Business Luncheon</i> Noon – Stroudsmoor Country Inn - Stroudsburg
<b>January 13.....</b>	<i>West End Committee</i> 8:00 a.m. – Western Pocono Community Library - Brodheadsville
<b>January 14.....</b>	<i>Women in Business Steering Committee</i> 8:30 a.m. – GPCC
<b>January 19.....</b>	<i>Business Development Committee</i> 8:00 a.m. – GPCC
<b>January 19.....</b>	<i>Energy Committee</i> 8:30 a.m. – Strunk-Albert Engineering
<b>January 20.....</b>	<i>HR Committee</i> 8:00 a.m. – GPCC
<b>January 21.....</b>	<i>Expo Committee</i> 8:00 a.m. – GPCC
<b>January 25 .....</b>	<i>Finance Committee</i> 730 a.m. – GPCC
<b>January 25 .....</b>	<i>Executive Committee</i> 830 a.m. – GPCC
<b>January 26.....</b>	<i>Board of Directors</i> 8:30 a.m. – Pocono Inne Town

**Save the Date for Burnley Workshop's April Showers Ball** scheduled for April 23, 2010 at the Stroudsmoor, Terra View. This year Burnley will recognize Weiler Corporation as their Honoree and Barth Rubin, Owner, Budget Inn and Suites as Honorary Chair. There are numerous ways to support the Ball such as attending the event, becoming a sponsor, or donating an item or service for the silent auction. For more than 45 years Burnley has been providing jobs and training for over 100 people with disabilities in the Greater Pocono Area. For more information contact: Melody J. Bitkoff, Director of Business Development & Fundraising; 570-992-6616, Ext. 29/mbitko@allied-services.org.

## Women in Business

The December Women in Business Annual Holiday luncheon, sponsored by Pocono Community Bank, was held at the Chateau Resort & Conference Center in Tannersville. Everyone was in the holiday spirit with carol singing and ornament exchanging!

The January luncheon will be held at Stroudsmoor Country Inn and is being sponsored by Judy Dvorschok of Howell Benefits. The topic will be "Food 101: Nutrition for the New Year" presented by Lynn Garris, Pocono Medical Center. Chris Grape-Garvey of United Way, won the 50/50 which she donated back to the scholarship.

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.

## Business Card Exchange

The Comfort Inn Bartonsville hosted the December 14<sup>th</sup> Business Card Exchange. What an outstanding facility! Everyone had the opportunity to see the renovations that were done, along with sampling the delicious food that was served. Not only did the people enjoy the ambiance that the Comfort Inn offered, but were treated to a chair massage from the Massage Academy of the Poconos. If you are looking to unwind and relax, the Comfort Inn is the place for you. For more information on the Comfort Inn Bartonsville, contact them at 570-476-1500.



December Business Card Exchange at Comfort Inn Bartonsville



Chair Massage provided by Massage Academy of the Poconos

## Members in the News

**AlignLife** - A New Year a New You! Convert your New Year's Resolution into a New Life Resolution! Learn how to make permanent changes in your lifestyle to drive you to a completely new you!

Are your New Year's Resolutions the same as last year?

Have you been missing the drive necessary to make the changes that you have talked about for years?

Are you looking for the tools you need to create the life that you have always wanted?

If the answer is yes, than come to this workshop. A New Year...A New You, Thursday, January 21st AlignLife of the Pocono's at the Shawnee Inn 6:30 p.m. to 7:30 p.m.

Over \$100 worth of free health services will be given to ALL attendees including a free Body Composition Assessment. Snow date is January 28th at 6:30 p.m. Call (877) 25-Chiro for details and to reserve your seat. Seating is limited. Reservations required. You can also visit them on the web at [alignlife.com](http://alignlife.com).

Rosemarie Lobe-Waller has been promoted to the position of Chief Financial Officer of the Wilkins organization which includes **Better Homes and Gardens Real Estates Wilkins & Associates** and NEPA Management Associates.



The Board of Directors unanimously approved the promotion at their Board of Directors meeting Tuesday, December 8th.

Lobe-Waller has been with the company since October of 2001 when she came on board as the acting Accounting Manager. Since that time Lobe-Waller has been promoted to the position of Accounting Manager, Controller and now Chief Financial

Officer (CFO). In her day to day capacity, she is responsible for over 200 banking accounts ranging from Broker Escrow to individual community associations and reserve and operating accounts.

"In her capacity, Rose literally handles the entire financial well-being of the company which in today's turbulent times is a job and a half. I have total confidence in the way Rose handles the books for the companies as a whole and individually," stated Thomas R. Wilkins, CEO.

In her new position, she will also be responsible to the Board of Directors for the financial reporting of the company. For day to day operations she will be equal to Thomas R. Wilkins who acts in the position of Chief Executive Officer (CEO).

Join us for a wonderful evening out! **The Big A Grillehouse** is pleased to announce upcoming dates for our monthly Murder Mystery Dinners and Wine and Food Pairings.

Join us for an entertaining Murder Mystery Dinner! The audience becomes the characters and detectives in this real life game of "who-done-it?" Solve the murder through audience questions and interactions while enjoying your dinner. Join the cast and become someone else, in another day, time or world. A script so well written, anyone could be the murderer! Reserve Now: Friday, January 22nd, 7pm, February 19th, 7pm and March 19th, 7pm. Cost is \$29.95/pp plus 6% tax and 18% gratuity and includes a salad, choice of one of our four fabulous dinners, dessert, coffee and soft drinks; cash bar available.

Looking to try something new? Taste six of our newest wines at our monthly Wine and Food Pairings. Damian Dinan of Capital Wine and Spirits leads your palette through the exquisite new wines while giving an education on each selection. All wines are carefully paired with lite appetizers, prepared by our own Chef Ron, to enhance both the wine and appetizer. Reserve a spot today: Friday, January 15th, 6pm, February 12th, 6pm and March 12th, 6pm. Cost is \$20 per person. Stay for dinner and save 10% off your cheque.

Reservations now being accepted for Valentine's Day weekend, February 12th, 13th, 14th and 15th, 2010. Our special featured menu is sure to impress your sweetheart! Spaces fill quickly so make your reservations early.

The Big A Grillehouse is located between Marshalls Creek and Bushkill on the corner or Rt 209 and Keystone Road. Serving Lunch, Dinner, Early Bird Specials and Sunday Brunch. Let us cater or host your next event in one of our four private event rooms. Call (570) 223-1700 or visit us online at [www.BigAGrillehouse.com](http://www.BigAGrillehouse.com) for more information.

Together with **The Sherman Theater, Catholic Social Services of Monroe County** will host its 2nd annual fundraiser at The Sherman Theater on May 15, 2010, at 7:30 p.m.

The music of Billy Joel will be featured by "The Movin' Out Band," with Wade Preston. Tickets are available at the Sherman Theater, 524 Main Street, Stroudsburg. Call 570-420-2808. Catholic Social Services serves all people of Monroe County. Programs include Foster Care and Adoptions, Parenting Classes, Pregnancy Counseling, Anger Management, Responsible Choices, and Permanent Housing. For information about Catholic Social Services, call Sister Vincentia Dorsey, Program Manager, at 570-476-6460.

If you need help with human service programs in Monroe County, who would you contact? Many residents spend precious minutes and hours contacting agency after agency to find the right service option for their needs, but there is another option, **PoconoInfo**.

PoconoInfo, Monroe County's information & referral helpline, has been linking individuals and human service



agencies since 2004. PoconoInfo has a database of over 770 services available to county residents. With a simple phone call to PoconoInfo (570-517-3954), residents can speak to a call specialist who will help them search for the services that they need. This valuable information service is free for all Monroe County residents.

"Clients call us with a variety of needs. We have individuals calling to see who they should contact about heating assistance, where their local food pantry is located, where they can donate clothing and even to find out who they should call to get a marriage license," said PoconoInfo co-manager Maria Schramm.

PoconoInfo's call specialists are available Monday-Friday from 8:30am – 4:30pm. Need help after hours? PoconoInfo's database of services is available 24-hours a day at their new home online at [www.poconoinfo.org](http://www.poconoinfo.org). Clients can search for services online using keywords or by service categories. The database will provide them with program descriptions, hours of operation and contact information.

For more information on PoconoInfo or to make sure that your agency or non-profit service is listed on PoconoInfo, call 570-517-3954 or email [info@poconoinfo.org](mailto:info@poconoinfo.org). PoconoInfo is a service of the Pocono Alliance. The Pocono Alliance's mission is to improve the quality of life in Monroe County by identifying human service needs and working toward solutions.

**Riverside Rehabilitation Centers** are pleased to congratulate Danielle R. Adams, MSPT, for her recent promotion to Aquatics Program Director. Adams works as a staff therapist at Riverside's Tobyhanna facility.

Adams graduated from Misericordia University with a Masters of Science in Physical Therapy in May 2009. She joined Riverside Rehabilitation in June as a staff physical therapist after successfully passing the National Physical Therapy Exam on her first attempt. This comprehensive exam is a culmination of all clinical knowledge necessary to practice as an entry level therapist in any setting. Adams' responsibilities encompass all aspects of evaluating and treating physical therapy patients at Riverside's Tobyhanna facility, including patient and caregiver education and development of home exercise programs. As Aquatics Program Director, Adams will oversee the scheduling and treatment plans of all aquatic therapy patients, as well as maintain the therapeutic pool, and provide the staff with educational in-services on new water therapy

techniques. Aquatic therapy is ideal for treating many types of patients such as orthopedic, post surgery, arthritis, sports injury, fibromyalgia, chronic pain and back pain. The buoyancy of the water supports body weight and decreases joint stress. The very warm water reduces muscle spasms and increases circulation. Patients who can't tolerate land exercises can start beneficial therapy sooner in Riverside's Swimex pool.

Prior to joining Riverside Rehabilitation, Adams gained clinical experience as an intern in pediatric outpatient, school and early intervention settings as well as adult outpatient orthopedic and inpatient acute settings. Her special areas of interest include the Maitland Method, Functional Rehabilitation Techniques, Vestibular Rehabilitation and Differential Diagnosis. Adams is a member of the American Physical Therapy Association (APTA). She is certified in CPR and AED.

Newly elected directors and officers to the **Pocono Mountains Association of REALTORS® (PMAR)** were installed during their holiday gala in early December and will take office January 1, 2010. They were elected in October during the Association's annual business meeting.

Lisa Sanderson, a REALTOR® with Better Homes & Gardens Real Estate Wilkins & Associates, was elected president and David Montgomery, broker/owner of Dave Montgomery Real Estate, was voted PMAR vice-president. Christina Primrose, broker/owner of RE/MAX/Results was elected as PMAR treasurer and Danielle Meisse Bandy, a buyer's specialist also with Re/Max Results, was elected PMAR secretary. Each will serve a one-year term.

PMAR members elected to the board of directors are: Doug Freeman, a REALTOR® with Realty World Becky Freeman & Associates; Dennis Mooney, associate broker/company recruiter with Better Homes & Gardens Real Estate Wilkins & Associates; Paulette Smith, an accredited buyer's agent with Realty World Becky Freeman & Associates; and Diane Triolo, an agent with JMS Development, Corporation. They join four other individuals and each newly elected director will serve for two years.

In addition, Malcolm Waring, a REALTOR® with Realty Executives, was elected as chairperson of the MLS Committee, a standing committee of the Board. He will serve one year.

The Pocono Mountains Association of REALTORS® (PMAR) is an association committed to the betterment of the real estate professional. PMAR provides support, products, services and education to nearly 900 members in the Monroe County and Pocono Mountain area of Pennsylvania and serves as the primary information resource on housing and real estate trends in the region. REALTORS® are distinguished from real estate agents because they follow a strict Code of Ethics of the National Association of REALTORS® that governs their actions during a real estate transaction

June Cestone, ABR, of Bushkill, Pa., a REALTOR® with **Barbara G. Samet Real Estate, Ltd.**, has been named the 2009 REALTOR® of the Year by the Pocono Mountains



responsibilities encompass all aspects of evaluating and treating physical therapy patients at Riverside's Tobyhanna facility, including patient and caregiver

education and development of home exercise programs. As Aquatics Program Director, Adams will oversee the scheduling and treatment plans of all aquatic therapy patients, as well as maintain the therapeutic pool, and provide the staff with educational in-services on new water therapy

Association of REALTORS® (PMAR). She received the award during PMAR's annual holiday gala in early December.

The annual award recognizes Cestone's contributions to the regional real estate industry and her continued commitment and support of the local community.

"June is one of the most active members of PMAR and continues to support the Pocono region with her dedication to her work, to the community and to those in need," said Lisa Sanderson, president elect of the board of the Pocono Mountains Association of REALTORS® and a REALTOR®

with Better Homes & Gardens Real Estate Wilkins & Associates. "This award is a small acknowledgment of her efforts and reminds all of us of what we should strive to become."

Cestone is an accredited buyer's representative (ABR), a designation recognized for excellence and awarded to those who meet specified educational and practical experience criteria and has been an exclusive buyer's agent at Barbara G. Samet Real Estate, Ltd. since 2002.

As a member of the Pocono Mountains Association of REALTORS, Cestone has served on the Community Services Committee since 2003 and as the chairperson since 2006. During her tenure in that role, the committee has raised funds from PMAR membership through raffles, food drives and baskets sales with proceeds funding area charitable organizations.

In addition, Cestone has been co-chair of PMAR's annual golf outing since 2006, an event which has raised nearly \$35,000 since its inception and which saw record-breaking fundraising years in 2006 and 2007 under Cestone's leadership. Cestone has also served on PMAR's Government Affairs Committee since 2006 and the Internet Voting Task Force Committee for one year. She co-chaired the Website Committee in 2009 and continues her service as a member of the Public Relations Committee which began in 2009. Cestone was elected to the PMAR Board of Directors and will serve through 2010. She is also a member of the Pennsylvania and the National associations of REALTORS®. In addition, Cestone chaired PMAR's Geranium Sale supporting Women's Resources of Monroe County in 2006 and 2007.

Her non-real estate community service also reflects her commitment to serve the people of Monroe County and she been honored with Certificates of Appreciation from the United Way of Monroe County for volunteerism and leadership.

"My objective always is to treat my fellow REALTORS® with respect and kindness, to help move our Association forward by adapting to changing times, and to give back to our community," said Cestone. "I feel honored and hum-

bled to accept this award and I thank those who nominated me."

**The Shawnee Playhouse** presents a great line-up of shows for January 2010.

#### MOMENTS

Jan 8 – 17, 2010

Comedy, irony, wit, and reality in a fascinating series of original short plays by Rob Howell, winner of the Shawnee Original Playwright Contest.

MOMENTS tickets \$18 adults, \$15 seniors, \$10 children.

8:00 pm Jan 8, 9, 15, 16, 2:00 pm Jan 10, 17.

If this show was a movie it would likely be rated PG-13.

#### THE HOUSEKEEPER

Jan 23 - 30, 2010

Delightfully offbeat comedy about amorous faux pas between a middle-aged bachelor and the eccentric bag lady he hires as his housekeeper.

THE HOUSEKEEPER tickets \$18 adults, \$15 seniors, \$10 children.

8:00 pm Jan 23, 30 2:00 pm Jan 24, 31.

If this show was a movie it would likely be rated PG-13.



#### THE THREE TENORS

Jan 29, 2010 at 8:00 pm. One night only!

Special Event! A bold, bright program of Broadway hits, songs of the sea, Irish favorites, spirited Neapolitans, and famous opera arias. Featuring national and International opera stars Garry Grice, Paul McIlvane, and Thomas Poole, accompanied by Hugh Kronrot.

THREE TENORS tickets are \$20 per person, includes luscious Italian desserts!

If this show was a movie it would likely be rated PG.

For tickets, showtimes, and more information please contact the Shawnee Playhouse Box Office at 570-421-5093 or visit [www.TheShawneePlayhouse.com](http://www.TheShawneePlayhouse.com).

Chamber members are offered Platinum Member Cards from the **Massage Academy of the Poconos, LLC**. They are reasonably priced so that everyone can enjoy the health benefits of regular massage therapy!

The Platinum Member Card does not cost you anything. When you come to their wellness centers, please let them

know that you are a Chamber member and they can issue the card. It will give you, the card holder, a \$5 discount on your massage therapy service. (The card can not be used with other promotional offers and coupons.) They have on-line booking, which is very convenient and user friendly. Our web site is [www.massageacademyllc.com](http://www.massageacademyllc.com).

We have two convenient locations: 753 Phillips St, Stroudsburg 570-421-5014 and Rt 209 BK Plaza Brodheadsville (Burger King Plaza) 570-801-7290.

Dr. Kimberly Filipowski 2008 Citizen of the Year for the Greater Pocono Chamber of Commerce joins the team of **AlignLife/Ramsour Family Chiropractic**.



Dr. Kimberly Filipowski earned her Doctor of Chiropractic degree from Logan College of Chiropractic in 1999 where she served as President of her class,

Vice President of the Student Doctor's Council, and a member of the Logan College of Chiropractic Strategic Planning Committee.

Dr. Kim received her Bachelor of Arts degree from the University of Pittsburgh in 1992. Following graduation she served for two years as a legislative assistant for the Pennsylvania House of Representatives. Although she enjoyed her time in government work it was a visit to a chiropractor in 1994 for headaches that enlightened her about chiropractic care. Her care was as an alternative to a dependence on medication for resolution of not only her headaches but chronic aches and pains that had resulted from her 14 year gymnastics career. This inspired her to change her professional path.

From 1999-2009 she owned and operated Chiropractic Health Partners of the Poconos during which time she became a Certified Chiropractic Golf Specialist. Her passion for service extends beyond the clinic walls where she has been active in her community. She has been a member of the Greater Pocono Chamber of Commerce Board of Directors for eight years, the Rotary Club of the Poconos Board secretary for 2 years, the Leadership Pocono Board of Directors, and has chaired several committees for these organizations. Her passion for helping working women has been evident in her participation in Women in Business and the formation of Women in Business for Fitness. She recently became a member of the Pocono Medical Center's Spirit of Women advisory board hoping to continue to facilitate the education of women on health issues that effect them and their families.

Dr. Kim has always set high standards for herself and her patients. Some of her dreams were to integrate chiropractic, nutrition, weight loss and rehabilitation together as a center for natural health. She had been working on bringing those concepts to her practice when she had a conversation with Dr. Ramsour who owns 3 AlignLife practices. Dr. Ramsour introduced her to the mission of AlignLife. AlignLife is a national organization of drug and surgery-free health centers that focus on healing from within. Its mission includes empowering your body's inherent healing capabilities to improve your health, attitude, vitality and overall expression of life! Dr. Kim, having now found an integrated health center, will be working out of 2 offices who utilize the mission of AlignLife in their treatments. Offices are located in East Stroudsburg, and Stroudsburg. For office hours or more information call 1-877-25-chiro or visit [www.AlignLife.com](http://www.AlignLife.com).

When she is not serving her patients or the community you find this busy mother to two girls, Megan and Ashley spending time with her husband Dan and her other friends and family members.

Find the most charming, most enduring architectural styles and re-create them at Pocono Manor. That's the approach of premier, local custom home builder **Richard Henry Construction** on the historic grounds of Pocono Manor's 3000-acre Inn and Golf Resort.

"The architectural feel here is simple, classic and has that kind of timeless appeal. Our custom homes will be a perfect blend with the natural setting, borrowing the architectural grace and attention to detail of earlier eras, explains Michael Dembinski, Sales & Marketing Director at Richard Henry Construction.

Richard Henry Construction has turned to Pocono Manor's real estate specialist, Sara Cramer of Realty Executives to market these historically inspired, custom home designs. Richard Henry Construction has also been working on historic custom home renderings with local resident John Marshall of Marshall Sabatini ([www.marshallsabatini.com](http://www.marshallsabatini.com)), to create a flavor that reflects historic Pocono Manor architecture.

Since May 2009, Richard Henry Construction has been honored for 5 prestigious awards, including being named "2009 BEST SMALL BUSINESS OF THE YEAR" by the Greater Pocono Chamber of Commerce. "The real honor and thanks goes to you, our neighbors, clients, and friends, who continue to support and inspire us to new levels of achievement," comments Dembinski.

Richard Henry Construction was carefully selected to build at Pocono Manor due to their high standards for quality and style, helping carry the distinctive atmosphere, character and "Local Flair" throughout the Manor. Richard Henry Construction is no stranger to the local market, as their homes are showcased along the streets of the area's most exclusive Pocono resort-style neighborhoods including Lake Naomi & Timber Trails for almost 20 years.



"This is an exclusive ownership opportunity, and now is the time to live in a historic community in the Poconos. Be assured, that Pocono Manor will enjoy some of our most spectacular "built to suit" home designs on these picturesque golf and mountain view lots. There is a lot of long-term potential here, and in this market, you're always looking for the next hot community." concludes Dembinski.

Pocono Manor Inn & Golf Resort – known to local residents as "The Grand Lady of the Mountains" occupies over 3,000 picturesque acres. Residing in its own zip code, the resort consists of two 18-hole golf courses, equestrian center, indoor and outdoor tennis courts, skeet-shooting range, and miles of trails used for hiking, cross country skiing, horseback riding and snowmobiling. The Inn at



Pocono Manor opened in 1902 as a country retreat for Philadelphia Quakers. Today it is the oldest continuously running Resort in the Poconos and one of the oldest in North America.

For more information about Richard Henry Construction visit their award-winning website [www.PoconoManorLiving.com](http://www.PoconoManorLiving.com). Richard Henry Construction is located at the "Welcome Center at the Lake", on Route 940 in Pocono Pines, and specializes in custom home building, remodeling, architectural drafting, and interior design services. Call 570.646.1429 to learn more.

Amid all of the country's economic woes we read about daily, there is a wonderful and unique program that is designed specifically to celebrate American private enterprise. That program, **Pennsylvania Free Enterprise Week (PFEW)**, is open to all of our area 10<sup>th</sup> and 11<sup>th</sup> grade students and is celebrating thirty-two years of providing outstanding educational opportunities for Pennsylvania young people during its four sessions this summer. Completely funded, taught and staffed by practitioners from the Pennsylvania private sector, PFEW is world renowned for the quality of its curriculum and for the "emotional journey" that its participants take as they explore the American private enterprise system.

With the challenges faced by the American economy, PFEW's important work has taken on even greater signifi-

cance in recent years. John Trombetta, president & CEO of the Foundation for Free Enterprise Education (PFEW's parent organization) said, *"Young people today are frequently "off balance" by what is occurring in the broad American economy. The average sixteen or seventeen year old has never experienced an economic downturn and certainly not one of the magnitude which our country is currently struggling through. Too often they are jaded and cynical about business and business people and by what they have read in the newspapers or seen or heard on TV and radio. Fortunately, PFEW can, and does, completely transform a young person's attitudes after they have spent seven days with some of Pennsylvania's outstanding business men and women."* Does it work? Of the nearly 1,400 students who attended last summer: **97.7%** reported that they had a better understanding of the American free enterprise system and their roles in it; **95.3%** reported that PFEW would be helpful in choosing their career; **96.8%** related that PFEW would benefit their personal lives and a whopping **97.5%** wrote "my sponsor's money was well invested." Considering the average age of a PFEW participant is sixteen or seventeen, those are high marks indeed!

PFEW will run four individual sessions in July and August of 2010. Applications are being accepted now and may be obtained through the guidance office at any area school. (Sessions this year will be held at either Lycoming College or the Pennsylvania College of Technology, both in Williamsport, PA.) Students are on scholarship and each participant is assigned to be a member of a "management



2009 PFEW student "management team" discussing their corporate strategy

team" operating a computer-simulated "company" for an imaginary three years. A "loaned executive" from the Pennsylvania business community is with them for the entire week as a "Company Advisor" as the team explores all aspects of today's highly competitive global marketplace. The students hear from speakers on a variety of topics that are germane to the private sector: Business and Finance, The Role and Relationship of Business and Government, Taxation, Labor Relations, Business Ethics, and much, much more. Is PFEW effective?

Consider this quote from Ms. Caroline Margolis of Abington, PA, ***"You have given me a glimpse of the real world and the knowledge of what greatness I am capable of. This program has changed my life, now I feel confident about my future. PFEW gives a very***

***special opportunity for students to learn about business and ourselves that school alone cannot do."***

The Chamber is proud to support PFEW and encourages local companies and civic organizations to provide sponsorship for our area students and, if possible, even volunteers for the sessions. (PFEW is totally taught, funded and staffed by the Pennsylvania private sector.) Each student attends PFEW on a fully tax-deductible \$525 scholarship (the actual value of the scholarship is \$1,500) which is provided by a local firm or organization. The students wear the sponsor's name during the program and all scholarship providers are recognized in a variety of ways for their support. Students write to their sponsors following the program to report on what they have learned. PFEW is also an approved organization through the PA Educational Improvement Tax Credit (EITC) program.

If you would like to learn more about this award-winning program and how you can help, or if you have a member of your family who might want to participate, visit the PFEW website at [www.pfew.org](http://www.pfew.org). You may also contact John Trombetta, president & CEO of the Foundation for Free Enterprise Education which presents PFEW at (814) 833-9576 or e-mail him at [john@pfew.org](mailto:john@pfew.org).

The Chamber wishes to thank Patricia A. Grego, of the **Dreher Agency**, for contributing a poem which she had written for display in the Chamber's Reception Area.

**A Corner of the World**

Welcome to my office  
Where I meet  
All that enter  
As they pull up a seat

I tell them about  
The Chamber news  
Giving them our schedule  
Letting them choose

Which event or fundraiser  
They would be interested in  
Either to join or plan  
To help us win

The support of all  
For causes at hand  
In building a better future  
To help us withstand

Patricia A. Grego

The Greater Pocono Chamber of Commerce Quality of Life Committee held their Annual Children's Christmas Party on December 20, 2009, at Skytop for 40 children from the Salvation Army. Chris and Michele Paige purchased a toy for each child, and Chris volunteered to be Santa Claus. Paul and Judy Schuchman of Odd-Lots donated coloring books and crayons, Ken Schurman of VIP Studios took a photo of each child with Santa Claus, and Barry Possinger of Funtime Entertainment provided the entertainment.



*From l to r: Ms. Gingrich, Santa (Chris Paige), Maj. James Gingrich*



*Annual Children's Christmas Party at Skytop*

**It's In Our Hands.**

The US Constitution requires that a population and housing count be taken every 10 years. This information is used to determine our congressional representation and how much funding is allocated to each community for senior citizens programs, schools, health care services and much more. Census Day is April 1, 2010.

In March 2010, you will receive a short questionnaire from the U.S. Census. Please take 10 minutes to answer 10 easy questions. Questionnaires are available in six different languages. All responses are confidential. The 2010 Census is easy, important and safe. Visit [www.2010census.gov](http://www.2010census.gov) for more information. Let your voice be heard. You Count!



## Welcome New Members

The following new members are not listed in the 2009 Membership Directory & Buyer's Guide.  
Please be sure to add this page to your copy of the Directory.

### Findings Jewelry & Art Gallery

Daniel S. Varipapa, Jr.  
39 N. Seventh Street  
Stroudsburg, PA 18360  
Courthouse Square  
570-426-1888  
danny@varipapa.com  
Jewelers

### Five Talents

Richard John  
PO Box 335  
Buck Hill Falls, PA 18323  
(LOC) 743 Bunting Drive  
570-595-7482/203-979-9536  
richjohn@ptd.net  
Financial Services

### Hagedorn Enterprises, Inc.

Bruce Hagedorn  
RR1 Box 4402  
Stroudsburg, PA 18360  
570-402-0140  
570-992-3527  
mhagerdor@ptd.net  
www.chestnuthillselfstorage.com  
Real Estate - Commercial

### PA Mattress Factory

Keith Woronoff  
354 N. Ninth Street  
Stroudsburg, PA 18360  
570-420-1313  
570-420-1717  
keith.pamattress@gmail.com  
www.pamattressfactory.com  
Retail

### Stroud Compounding & Wellness Pharmacy

Phillip Brown  
7400 Route 611  
Stroudsburg, PA 18360  
Suite #3  
570-476-6936  
570-476-6938  
info@stroudcompounding.com  
www.stroudcompounding.com  
Pharmacies

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